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The Cook Islands National Sustainable Development Agenda 2020+ launched!

The Cook Islands has committed its journey of 100-years towards wellbeing with the launch of the Cook Islands National Sustainable Development Agenda 2020+ (CINSDA2020+).

Making history, the island nation is embarking on this journey together, guided by its national blueprint. The CINSDA2020+ consists of Te Ara Akapapa'anga Nui 2020 – 2021, our 100-year vision, Te Ara Akapapa'anga Uki 2021 – 2046, our generational plan and Te Ara Akapa'anga Iti 2021 – 2026, our five-year scorecard. Each one will help us navigate through different charted points, making sure we stay on course as we journey towards wellbeing.

“As a government we will work together across our different Ministries and Departments so that our paths will all converge on this single journey towards wellbeing, adjusting accordingly so our Cook Islands NSDA2020+ is the compass,” said Hon Mark Brown, Prime Minister of the Cook Islands.

“Let us unite as a nation on this same journey together, every person that is a stakeholder in the Cook Islands and is invested in the wellbeing of our nation, join us. Know our national blueprint, become familiar with these documents and see how you can mainstream this in your work area as well.”

Development of the CINSDA2020+ is the result of rigorous consultations and review that was conducted over a two-and-a-half-year period. This included over 90 consultations that took place with a wide range of stakeholders from throughout the Cook Islands and beyond.

Visits took place throughout the Pa Enea, a public forum was also held on Rarotonga and calls for input were also made through national media and social media. The draft reports were then made available to the public for comment over a one-month period. All feedback was reviewed by Te Vairanga Kite Pakari the Cook Islands Research Association to ensure everything was on track.

“In a time of so much uncertainty, our resilience as a Cook Islands people has been strongly tested, and I must say that what we have achieved here today is a celebration of both our unity and determination,” presented Mr Ben Ponia, Chief of Staff of the Office of the Prime Minister in his welcome statement.

“We must note that while all the hard work has been done to bring us to this stage here, much more of the heavy lifting will be undertaken by us all as one people over the next 100 years. It's a journey that we look forward to taking with you all.”

The 100-year vision of wellbeing Te Ara Akapapa'anga Nui National Sustainable Development Agenda (NSDA) 2020+ which is our 2021-to-2121, hundred-year legacy. Guidance to achieve this will be mapped out in 25-year generational frameworks, this is Te Ara Akapapa'anga Uki 2021 – 2046. Within these 25-year generational frameworks are five-year scorecards that will have targets and indicators to reach. All of which will help steer the Cook Islands to achieve wellbeing.

This vision of wellbeing will be measured against the three areas that were defined – these were identified during the consultations across the Cook Islands. Wellbeing was defined as being comfortable, being healthy and being happy.

Comfort spans having an educated and knowledgeable people, having a home, being debt free, having a liveable income, being secure at retirement and having safe communities to live in. Healthy covers both

psychological wellbeing and physical wellbeing, and happy includes having a pristine environment, vibrant living languages and culture, our spirituality and good work life balance.

“We undertook extensive consultations to make sure your voice was both heard and included in the Cook Islands National Sustainable Development Agenda 2020+,” said Ms Valery Wichman, Director of Central Policy and Planning Office and Office of the Prime Minister.

“We now look forward to working with you all on the next stages as we implement our new national blueprint bringing us all together on this same journey towards wellbeing.”

You can access your copies of Te Ara Akapapa’anga Nui 2020 – 2021, our 100-year vision, Te Ara Akapapa’anga Uki 2021 – 2046, our generational plan and Te Ara Akapa’anga Iti 2021 – 2026, our five-year scorecard at www.pmooffice.gov.ck

The launch of the Cook Islands National Sustainable Development Agenda 2020+ took place at the Office of the Prime Minister on 8 December, 2021.

For further information please contact cppo@cookislands.gov.ck

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